



CHANGE
STARTS HERE.
CAN WE COUNT YOU IN?

2015
Community Report



United Way
of Horry County

Our Focus

United Way of Horry County works to advance the common good by focusing on the building blocks of a good life: **education, income, and health.**

Our goal is to get to the root cause of problems to prevent them from happening in the first place.

We work towards that goal by investing in programs which create real, measurable results. With your help, we can make change happen.

Because great things happen when we LIVE UNITED.

Letter from our Board Chair

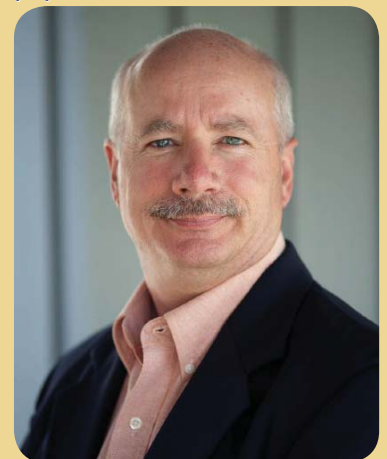
What a thrill it has been to be a part of the Horry County United Way in 2015/2016 and we exceeded our campaign goal of \$1,300,000! It has been truly an honor to serve as Board of Directors Chair for such a great organization as the United Way of Horry County.

I would like to thank the volunteers, staff, board members, community outreach council, and our community partners who are so dedicated to helping our community and who so willingly give their time. I would also like to thank our donors who are so generous with their gifts and who dig deep every year to help us raise the funds to improve lives in our area.

We are blessed as well to have such professional and talented staff who care about our community, run a very efficient organization, and who have the strategic vision that will keep this United Way helping those in need for many years to come. Our United Way works effectively with our community partners to make a difference here in Horry County, so if you want to “Be The Change” and impact lives in our community, then volunteer your time or make a gift to the Horry County United Way!

Mike Poston

Board of Directors, Chair



Community Investment



Education

Boy Scouts of America, Pee Dee Area Council
Boys & Girls Club of the Grand Strand
Children's Mentoring Program of Horry County
Claire Chapin Epps Family YMCA
A Father's Place
Freedom Readers
Girl Scouts
Horry County Literacy Council
Salvation Army Boys & Girls Club
Tara Hall Home for Boys
Toomey's Kids



Income

American Red Cross, Eastern SC Chapter
Churches Assisting People (CAP)
Community Kitchen of Myrtle Beach
Helping Hand of Myrtle Beach
Myrtle Beach Haven
New Directions
North Strand Helping Hand
North Strand Housing Shelter
Outreach Farm
Prosperity Center
Salvation Army of Horry County
South Strand Helping Hand
Volunteer Income Tax Assistance Program (VITA)



Health

The Center for Counseling and Wellness
Children's Recovery Center
Classy Smiles
Coastal Samaritan Center
Disabled American Veterans (DAV)
Family Outreach of Horry County
Friendship Medical Clinic and Pharmacy
Grace Ministries Neighbor to Neighbor program
Help 4 Kids
Horry County Council on Aging
Horry County Disabilities and Special Needs
Low Country Food Bank
Backpack Buddies program
Mobile Meals of the Grand Strand
Prescription Drug Initiative
Rape Crisis Center
South Carolina Autism Society

2-1-1 is a free, easy-to-remember, 24/7 hotline for community assistance. We keep a database of a wide variety of service providers including counseling, shelters, food pantries, senior services, and many more agencies. In 2015, 2-1-1 fielded **128,567** Horry County calls.



GET CONNECTED
Powered by Galaxy Digital

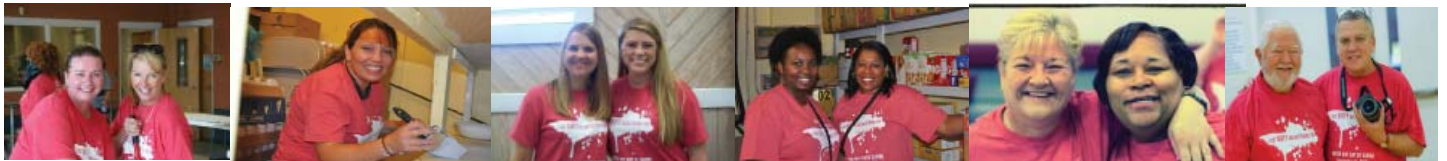
Get Connected is a volunteer database website open to any non-profit in Horry County. Volunteers can find the opportunities that best suit them and agencies can find the help they need. In 2015, there were 45 agencies and 615 users on the site.

Community Outreach

Day of Caring - United Way of Horry County typically holds Day of Caring on the second Friday in September to kick off our campaign. The purpose is twofold; to enhance our community sites with improvements and updates and to engage our volunteers in a hands-on experience with our partners, so they can see firsthand the impact their gifts and efforts are making.

On September 11, 2015, close to 300 volunteers worked in a dozen projects across Horry County. Baldwin Construction and Santee Cooper volunteers finished the upstairs room at the Salvation Army Boys & Girls Club in Conway. Both North Strand and South Strand Helping Hands received new shelves. Volunteers painted and upgraded many of our other partners as well.

Thank you to our sponsors and volunteers. You are the CHANGE in Horry County!



Caring for Kindergartners - Each year, Coastal Carolina University student-athletes read to kindergartners across Horry County to teach them a cycle of caring. The program shows the children the importance of giving to others. In 2015, Coastal Carolina University athletes read to 118 Horry County kindergarten classes in 24 schools on April 9. The athletes read *The Giving Tree* by Shel Silverstein to the students. The book is about a tree that gives everything it has to a man throughout their lifetimes. The kindergartners see the CCU athletes giving to them and then pay it forward. Following the reading, the children decorate cards to be delivered to shut-ins, mostly the elderly. United Way of Horry County puts a card in each bag it delivers to the homebound in its May Day bags on May 1.

May Day Bags - United Way of Horry County collects items like toiletries, books, and puzzles during the month of April to deliver to shut-ins come the first week of May. Myrtle Beach Mall provides the bags that volunteers fill with the gifts. The recipients are identified through Horry County Council on Aging and Mobile Meals of the Grand Strand.



2015 was the 15th year for the program. United Way of Horry County teamed up again with Myrtle Beach Mall and Easy 105.9 to deliver the bags to our homebound, mostly senior citizens. With the help of volunteers, we were able to fill 675 bags. That means every person who gets a home delivered meal in Horry County got a bag.

Campaign

We are so fortunate to have such caring, giving organizations in our county. These are the top companies whose employee and company gifts totaled more than \$5,000, listed in order of giving level.

\$100,000 and above

Santee Cooper

\$50,000 - \$99,999

Blue Cross Blue Shield of SC

\$25,000 - \$49,999

City of Myrtle Beach

Horry County Government

Conway Medical Center

Grand Strand Water & Sewer Authority

Gay Dolphin

\$10,000- \$24,999

BNC Bank

Enterprise Rent A Car

City of North Myrtle Beach

United Parcel Service (UPS)

Burroughs & Chapin Company

Coastal Carolina National Bank

Costco

Grand Strand Medical Center

Jackson Companies

Wells Fargo, Myrtle Beach

Belk - Coastal Grand Mall

\$5,000 - \$9,999

City of Conway

Dunes Golf & Beach Club

CanFor - New South Companies

Coldwell Banker Chicora Real Estate

Sun News

Coastal Carolina University

North Beach Plantation

Duke Power

International Paper

Bank of America - Oak St., Myrtle Beach

Caribbean Resort & Villas

Conway National Bank - Main Branch

Belk - Myrtle Beach Mall

Sea Mist Oceanfront Properties

Peoples Underwriters

National Golf Management

Kroger - Carolina Forest

Spann, Inc.

HTC

TD Bank - Oak St., Myrtle Beach

Kroger - Galleria

Wal-Mart Superstore #2712

Sea Captain's House

Target at Sayebrook

Horry Electric

CresCom Bank - Myrtle Beach

Myrtle Beach Area Chamber of Commerce

Horry County Solid Waste Authority

Volunteer Leadership

2015 Board of Directors

Mike Poston, Chair
Laurence Bolchoz
Lisa Bourcier
Tracye Carico
Debbie Conner
Woody Ford
Joel Foster
Tanya Greenlee
Rebecca Hardwick
Marvin Heyd
Marc Jordan
Mark Kruea
Justin Lee
Rick Maxey
Jim Owens
Fred Richardson
John Rowe
Kim Sauls
Collier Schettig
Mark Sims
Clayton Tyler
Doug White



United Way
of Horry County

2015 Community Outreach Council

Rebecca Hinds, Co-Chair	Leslie McIver
Matt Sedota, Co-Chair	Leigh Meese
Jason Atkinson	Monty Morrow
William R. Benson	Frans Mustert
David Benton	Glenda Page
Lawton Benton	William F. Pritchard
Johnny Brown	Coleman Randall
Steve Chapman	Debra S. Randolph
Pam Clifton	Jeff Riddle
Brad Dean	Brandon Sessions
David Doerring	Dr. Ed Shelley
David DuRant	Sherry C. Smith
Orby Ferguson	John Smithson
Woody Ford	Sammy Spann
Dana Groome	Dr. Robert Squatriglia
Vern Hearl	Walt Standish
Edwin Hinds	Delane Stathes
Mike Hogan	Wayne Staton
Jay Hood	Lance Thompson
Neil James	Dennis Wade
O. Allen Jeffcoat, III	Rick Wall
McKenzie Jordan	Randy Wallace
Fran Kopnicky	Neyle Wilson
Tom Leath	Bob Wrigglesworth
Dorothy Long	Dale Zeglin



Volunteer Leadership

Campaign Committee

Justin Lee, Chair

Myrtle Beach

Collier Schettig, Chair
Jessica Buttles
Charles Fisher
Joel Foster
Terrance Herriott
Louise LaBruce
Monty Morrow
John Rowe
Annette Shepherd
Walt Standish
Kimberly Gary
Josh Wise
Lynne Boykin
Nicole Detsch
Allison Herron
Ken Dieglio

Inland

Kristie Hendrick, Chair
Travis Dannelly
Kris Dawes
Betsy Gose
Rebecca Hardwick
Sharon Huggins
Nicole Hyman
Gail Sansbury
Delane Stathes
Matt Wiseman
Ronnie Causey
Neil James
Clayton Tyler

South Strand

Lynn Carmon, Chair
Woody Ford
Stephanie Sutton
Richard Park
Ayres Renfrow
Stephanie English
Kevin Strickland
Beth Jordan
Helen Peters
Annette Shepherd
Sherry Maloni

Public Service

Esther Murphy, Chair
Kevin Morris
Chrystal Skipper

New Business

Deborah Bridges-Manning,
Chair
Penny Andrews
Beverly Crosby
Dee Jones

Professional

Edwin Hinds, Chair

North Strand

Tara Griffiths, Chair
Brenda White
Ashley Henley
Michelle Hite
Angela Martin
Cori Sigafos
Sharon Hudler
James Smothers
Mary Ann Strickland
Bunny Treadway
Rick Treadway

Industry

Gregg Turbeville, Chair
Kim Cullen
David Doerring
Christan Graham
Angela Jordan
Bryan Lewis
Rusty Norris
Ann Roberson
Joe Snurr
Timothy Vereen

Speakers Bureau

Cathe Singleton, Chair
Rebecca Hardwick
Julie Kopnicky
Jim Owens
Kim Sauls
Bob Squatriglia
Lance Thompson
Dennis Wade
Doug White
Bob Wrigglesworth

Volunteer Leadership

Community Investment Committee

Laurence Bolchoz, Chair

Jan Bitting

Lisa Bourcier

Peggy Cantor

Kim Causey-Gomez

Pam Clifton

Debbie Conner

Travis Dannelly

Shannon Detzler

Woody Ford

Joel Foster

Tanya Greenlee

Dana Groome

Edwin Hinds

Rebecca Hinds

Allen Jeffcoat

Fran Kopnicky

Julie Kopnicky

Rick Lab

Teri Larkin

Sherry Leonard

Tara Little

Jill Marshall

Todd Marshall

Leigh Meese

Samantha Norris

Jim Owens

Mike Poston

Blakely Roof

Kim Sauls

Cathe Singleton

Chrystal Skipper

Norma Smith

Bob Squatriglia

Walt Standish

Wayne Staton

Lance Thompson

Clayton Tyler

Randy Wallace

Doug White

Dale Zeglin

Nominating Committee

Dr. Bob Squatriglia, Chair

Rebecca Hardwick

Vern Hearl

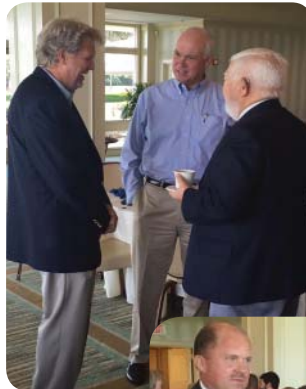
Edwin Hinds

Leigh Meese

Mike Poston

Cathe Singleton

Lance Thompson



Finance Committee

Joel Foster, Chair

Bill Benson

David Benton

David Doerring

Tanya Greenlee

Woody Ford

Fran Kopnicky

Leigh Meese

Dr. Bob Squatriglia

Marc Smith

Leadership Giving Association

Our local United Way's Board of Directors established the Leadership Giving Program in June 1996, with the exception of the Crescent Society which began in 2015.

There are four Leadership Giving levels:

Horry Society.....	\$500 – \$999
Palmetto Society.....	\$1,000 – \$4,999
Crescent Society.....	\$5,000 – \$9,999
Tocqueville Society.....	\$10,000 – above

This Leadership Giving Association not only recognizes a tradition of leadership and generosity, but also fosters, promotes, and acknowledges the importance of personal giving at an exceptional level.

While each person's reason for giving is different, the outcome of their generosity is always the same. Lives are changed. Neighborhoods are strengthened. Our community becomes a better place to live.

Tocqueville Society: \$10,000 - above

The Jackson Family Fund

Crescent Society: \$5,000-\$9,999

Dennis Wade, Chair
Clay and Emma Ruth Brittain
Matthew and Marie-Claire Brittain
Bratton Fennell
Edwin and Rebecca Hinds
Tim and Patty Jemison
Joe and Jeanne Mize
Marc and Sherry Smith
Roddy and Betsy Swaim
Dennis and Marie Wade
Doug and Paula Wendel
2 Anonymous



Leadership Giving Association

Palmetto Society: \$1,000 - \$4,999

Steve Alger
Everett Andrews
Maria Baisden
Diane Bell
Bill Benson
Manny Berdayes
Dr. William Bogache
Laurence Bolchoz
Tommy Bouchette
Johnny Brown
Dave Brunko
Michael Buda
Carolyn Burroughs
Peggy Cantor
Phil Clayton
Tony Cox
Brad Dean
Jeff Dehart
John Draughn
Eddie & Cynthia Dyer
John Fennell
Joel Foster
Warren Gall
John & Rachel Gandy
Jonathan & Tanya Greenlee
Phillip Greenway
Dana Groome
Joan Grove
Kenneth & Mamie Gunter
Wendy Hendrick
Joanne Herring
Bill Hilling

William Hinson
Juan Holmes
Garrett & Elizabeth Horton
James Howle
Chris Hruska
Neil James
Dr. Joe N. Jarrett, Jr.
Mr. & Mrs. Allen Jeffcoat
Mark Kruea
Thomas Leath
Andy & Dot Lesnik
Jacqueline Lewis
Bryan Lewis
George Lindsay
John MacKorell
George N. Magrath
Paul Malone
Jill & Todd Marshall
Kimberly Massie
Eric Meace
Leigh & David Meese
Richard Melvin
Stephen Moore
Thomas Moran
Donald & Gloria Nystrom
Vickie M. Osborne
Jim & Kathy Owens
John Pedersen
Mike Poston
Jimmy & Mary Powell
Doug & Maureen Ralph
Coleman Randall

Debi & Gary Randolph
Claudia Rogers
Mr. & Mrs. Benedict Rosen
Dr. Loring Ross, DDS
Debbie Sand
David Sebok
Michael Shelton
Genie Sherard
Don Smith
Joe Snurr
Raymond Spitz
Richard Stall
Wayne & Gina Staton
Roddy & Betsy Swaim
Phillip Thomas
Steve Thomas
Zeb & Elizabeth Clare
Thomas
Lance Thompson
Gregg Turbeville
Joyce J. Utt
Barbara Van Blarcum
Jack Walker
Doug Warstler
Michael Waters
Elmer Webster
Ron Welchel
Doug Wendel
Furman Williamson
Dale Zeglin
2 Anonymous



Leadership Giving Association

Horry Society: \$500 - \$999

Lorraine Ammons
George D. & Rita C. Anderson
Issac Bailey
Rick Baker
Richard Balderson
Michael Bankert
Brett A. Barfield
Cliff & Beryl Barletta
Alfred M. Beaty
John Beckham
Frank Beeson
Chad Bellamy
Fred Benson
David Benton
Mary Bess
Kevin Blayton
Dianne I. Bohannon
Samuel and Betty Bookhart
James Booth
Lisa Bourcier
Kenneth E. Boyd
John Breeden
Olin D. Brown
Justin T. Bryant
Mr. & Mrs. Bart Buie
John Bullard
Brian Burdyl
Debra B. Burgess
Luther C. Burgess
Stephanie Burgess
Dr. H. Eugene Butler, III
Marie Butler
Robert Calamari
Trayce Carico
Lynn Carmon
Karen Carr
Janet Carter
David T. Causey
Molly Causey
Arthur Chadwick
William R. Chadwick
Terry Chandler
William J. Chapman
Donald & Donna Charlson
Derrick Chestnut
William (Tommy) Chestnut

Pam Clifton
Mark E. Colmus
Byron B. Colvis
James A. Cook
Wade Cooper
Allen H. Cox
Jason W. Cox
Richard & Marjorie H. Crabtree
David H. Crosland
Kimberly A. Cullen
Dr. Calhoun D. Cunningham
Darla and Taylor DaMonte
Pam Datlof
Reggie J. Davis
James Days
Edward K. Dennis
Robert Derr
Mr. & Mrs. Robert L Detwiler
Dr. Zoltan Devenyi
Linda Dickinson
Anna Beth Doig
Mary Dolph
Patrick C. Dowling
Rhonda Doyle
Lynette Dudley
Joseph S. Dukes
Marilyn & Michael Dumas
Mr. & Mrs. David DuRant
Frank H. DuRant
Dennis C. Dutcher
Bronson Edge
Rick Elliott
Hellene Evans
Anthony M. Farewell
Mr. & Mrs. Orby J. Ferguson
Dana Fogner
Woody Ford
Diane Formahls
Rose A. Foster
Brenda Fowler
Caroline Fox
Burton & Karen Fraleigh
Katy Galloway
Candice C. Gause
Carlita P. Goff
George Goldfinch

Stephanie Goos
Daren Gore
Gabriel W. Gore
Jeri Gore
Reginald Gosnell
Henry Gouldin
Ann G. Graham
David & Lee Gravely
Diana Greene
Michael Greer
Rhonda Grose
Thomas W. Gunter
Larry D. Hall
Terrence T. Hardee
Rebecca Hardwick
Theresa A. Hardwick
Christopher T. Harrell
Richard Harrington
Vern Hearl
James C. Hemingway
Andy Hendrick
Marvin C. Heyd
Ruell Hicks
Robert J. Hill
Wesley L. Hill
Carla Hindle
James Hinnerschitz
Pat Howle
Chandler M. Huggins
Jack W. Huggins
Roy Huggins
George A. Hulshart
Michelle A. Hunt
Terry Hyman
Kate Inman
Patressa Johnson
Rose Marie Johnson
Sherry Johnson
Marc Jordan
Kara Kahn
Eric Keys
Julie Kopnicky
Madeline Lane
Pamela Lane
David W. Laws
Charles L. Lee

Leadership Giving Association

Horry Society: \$500 - \$999

Justin Lee
Deborah D. Leonard, CPA
Dr. & Mrs. Terry Levenson
Freddie Lewis
Jamison Lewis
Jeffrey A. Lewis
Edwin A. Link
Clayton D. Long
Dorothy & Eric Long
David A. Loudin
Kevin Lovett
Joshua C. Mackey
Dax Marlowe
Wendy Marrero
Gennaro Maruca
David C. Mauldin
Luciana Mauro
James C. McCormick
E. Windell McCrackin
James F. McCrackin
Dr. G.G. McCutchen
Dr. H Earle McDaniel
Chris McElhinny
Tom & Pat Merrell
Dominic T. Metzger
Kelly Mezzapelle
Tamela Miller
James Moore
James C. Morton
Diane Moscow-McKenzie
James E. Mumford
Susan Mungo
Carolyn Murray
Ryan Neptune
Ozell J. Newman
Christopher P. Noury
Michael Odea

Samuel R. Odom
William Oliver
Anthony Owens
Ralph Pandure
H.L. Papay
Ernest Parnell
Cheryl Paul
Alvin Payne
Rodney Peavy
James A. Phillips
Linda Pickens
Sherman L. Pickens
Floy A. Polen
James Powalie
James & Laurel Powell
Bill & Lineta Pritchard
Dr. John G. Ramsbottom
Drake L. Richardson
Hubert Richardson
Noah Rohr
John Rowe
Robert Rozee
Jim and Beth Rozier
Tim Ruedy
Tom Rusback
Mr. & Mrs. Robert Sansbury
Kim Sauls
Joe H. Sawyer
Marian W. Scalise
Scott Schult
Alton K. Sellers
Diane Shell
Stephen S. Shoemaker
Laurence Shorey
Billy Simmons
Mark Sims
Cathe Singleton

Emery L. Skipper
Margaret Small
Andria Smith
Duwayne K. Smith
Jim Smith
John Smithson
Barry Spivey
Julian Springs
Robert & Betty Squatriglia
James G. Squires
Walt Standish
Pamela Stonemy W. Strickland
Edwain Swain
Brian Talbert
Jason Taylor
Debbie L. Terwilliger
Sandra Thomas
Nancy A. Tindall
Clayton Tyler
Barbara Vaught
Audrey L. Vereen
Farris D. Vereen
Timothy L. Vereen
Patrick Wall, Jr
Jeffrey H. Wallen
Sally A. Weidl
Henry F. Whitner
Mark J. Wilkerson
Dennis L. Williams
Richard Williams
Thomas Williams
Patricia Willis
Sue Ellen Wilson
Christopher J. Wood
Estelle Wright
Randy Wright
Daniel E. Yourko
Anonymous



In-Kind Creative Services & Media

Creative Services

Michael Tidwell

Lesnik Himmelsbach Wilson Hearl Advertising, Inc.
Coastal Carolina University Media Services

Television

HTC

WBTW News 13

WMBF News

WPDE ABC 15

Stages Video

Print

The Sun News

[MyHorryNews.com/Waccamaw Publishers](http://MyHorryNews.com/Waccamaw)

North Myrtle Beach Times

Tabor-Loris Tribune

Radio

Easy 105.9

2015 Income and Expenses

Income

Campaign Pledges	1,275,692
-Shrinkage	133,934
=Net Campaign	1,141,758
Rent	24,000
Grants	25,500
<hr/>	
Total Income	\$ 1,191,258

Expenses

Compensation and Benefits	249,699
Partner Investments	772,249
Programs	87,908
Other	119,508
<hr/>	
Total Expenses	\$ 1,229,364

Thank YOU!

Through your support of United Way, you are helping thousands of people in Horry County each year.

They are our friends and neighbors who have hit a rough time and need help getting back on their feet. They are the children of our community who need a chance at a good start. They are many who never thought they would end up in their circumstance.

Because of you, they have food on the table, counseling services to help them pull through, and lessons in literacy and finances that can help them take that next step. They are readers, workers, residents, tax-payers, and students.

You are making a real difference. We see the results. Thank you.



**United Way
of Horry County**



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Conway, SC 29528

(843) 347-5195
marketing@unitedwayhorry.org
unitedwayhorry.org



United Way of Horry County

www.UnitedWayHorry.org

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