United Way of Horry County



Quarterly Impact Report

Our community's commitment to crafting opportunities that help individuals and families achieve stability is living proof that each one of us has the ability to make a difference. With investments from caring members of our community like you, we are proud to announce the following results for the first quarter of 2020.

INVESTMENT

9,662

men, women, and children were assisted through case management, job training, and food pantries 1,767

youth and adults received assistance through health related programs

_[1,893

students benefited from reading and mentoring programs which will lead to academic success



Coastal Carolina Student Athletes
volunteered with
Caring for Kindergartners
and served as mentors
for young students

IMPACT

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Our Volunteer Income Tax Assistance (VITA) Program began in February in Horry County. We received a grant from the Wells Fargo Foundation that helped make our program possible. We were able to offer free income tax preparation at 3 locations: Conway, Myrtle Beach, and Surfside Beach. While our VITA program was put on hold due to COVID-19, our volunteers were able to help hundreds of individuals.

On Monday, February 24th, UWHC staff went to each Publix store in Horry County and thanked Publix employees for pledging towards our campaign. During the 2018-2019 campaign, Publix stores pledged \$158,821 for UWHC programs and initiatives. That amount, coupled with their corporate donation made up 15% of total donations pledged.





Each year, Coastal Carolina University student-athletes read to kindergartners across Horry County to teach them a cycle of caring. This program, Caring for Kindergartners, shows the children the importance of giving to others as well as volunteerism. The athletes read, "The Giant Hug" by Sandra Horning to the students. The book is about a piglet who learns that teamwork is essential for getting a task done.