Dear [First Name],

Our United Way of Horry County (UWHC) campaign is underway, and I hope we can count on you to pledge to change lives with us this year. As a supporter of United Way myself, I believe strongly in work being done to change critical issues that we know affect so many vulnerable people.

Imagine a future where everyone in Horry County thrives. UWHC is dedicated to making that a reality. You can play a role in this critical work, supporting thousands of local families and individuals.

I encourage you to pledge to this year’s campaign if you have not already. Money raised through our annual campaign stays in Horry County and helps Horry County residents. Our community is counting on us to make a difference. We are Stronger United.

Together, let’s make an impact.

Sincerely,

CEO Name/Campaign Coordinator Name