Dear [First Name],

I hope you will join your coworkers who have pledged to our United Way of Horry County campaign. Your support addresses the most critical local issues for individuals and families here in our community.

Our campaign is almost over, and each dollar you pledge to United Way of Horry County will work to strengthen education, improve financial stability and improve health outcomes for every person in our community. The money raised here, stays here to help those who need it the most.

Please help us show our community how much we care. Together, let’s make an impact.

Sincerely,

CEO Name/Campaign Coordinator Name