

DAY OF CARING



OCTOBER 11, 2024 | United Way of Horry County’s annual Day of Caring is our largest community and corporate volunteer event. Every October, hundreds of employees from companies across Horry County “report to work” for United Way and our community. This annual event helps local organizations complete projects that benefit our community and its citizens. These projects may be something they do not have the day-to-day capacity to do throughout the year or a larger scale project.

Sponsorship Benefits	Game Changer \$5000+	Change Maker \$2500	Hand Raiser \$1500	Goal Setter \$500
Podium recognition and opportunity to make remarks during event kickoff	*			
Logo featured on all volunteer thank you cards	*			
Featured social media post listing your company	*	*		
Spotlight in newsletter recognition	*	*		
Logo featured on event webpage and t-shirts	*	*	*	
Company name/logo on all marketing materials, including day of signage	*	*	*	
Recognition in UWHC annual report	*	*	*	*
Company name featured in all media recognition and press releases	*	*	*	*

LUNCH SPONSOR(S) Needed: Monetary or In-Kind
Contact Whitney Isley at whitney@unitedwayhorry.org or 843-347-1190

SPONSOR IMPACT:



300+ volunteers



\$170,000+ value in labor donated



10 + projects